



# COMPANY CASE STUDY

## INDUSTRY: MEDICAL

### FINDING A PLATFORM TO SUCCESS

**HOW CAN PARTNERING  
WITH**



**HELP YOU TO  
OPTIMIZE  
YOUR BUSINESS?**



"For over 40 years, we've been developing new technology for enterprises of all sizes.

At WCAOEM, we are committed to providing the best products and services to our customers. Our team can help you seamlessly manage all facets of your business needs, from inventory management to product customization and everything in between. Contact us today to learn more!"

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### BACKGROUND

Our client is a leader in cutting edge medical technology. Their focused work is in developing advanced stereotactic radiotherapy solutions. These solutions not only have the potential to significantly improve the quality of cancer care, but to also improve the lives of patients & their loved ones. The company's technology is designed to extend the benefits of radiation oncology to more patients. It enables precision noninvasive treatments that allow patients to return to living fuller lives more quickly & with less discomfort after receiving a cancer diagnosis.

Their initial focus is on breast cancer. By using stereotactic radiotherapy, they deliver focused radiation to a partial volume of the breast in conjunction with breast conserving treatment.

### OBJECTIVE

The need was to find a sustainable platform. One that would work in conjunction with their software to keep things running.

### SOLUTION

Our goal was to collaborate with our client to best understand the core needs of the company & their software.

After having identified the core needs together with our client, we went to work trying to build a blueprint for the best curated solution. Once we considered all the possibilities, we were able to present two viable options.

WCA built up test units and ensured delivery to the client. From there we were able to work together to run a series of scenarios & see if this would in fact work for their software.

### MOVING FORWARD

We are driven to help our clients succeed. Keeping that goal in mind, we continue to work closely with them to install & image on each platform that ships from WCA.

Although they are already well established in their field, they continue to grow their global reach. Our goal is to help support that growth, adding in new inventory programing as well as global procurement & fulfillment.